



PRINT RATES

2025

| FULL PAGE



POSITION	PUBLICATION RATE	FORMAT in mm
Full standard	8 750 €	200 x 270
Edito face	9 500 €	200 x 270
4th of cover	10 500 €	200 x 270
2nd of cover	12 250 €	200 x 270

Standard Double-page	14 000 €	400 x 270
Opening Double-page	14 750 €	400 x 270

1/2 page



POSITION	Publication rate	FORMAT en mm (HxL)
Horizontal	5 250 €	200 x 135
Vertical	5 250 €	100 x 270
Double demi-page	8 750 €	400 x 135

1/4 page



POSITION	Publication rate	FORMAT en mm (HxL)
Inside	3 000 €	188 x 57
3rd of cover	1 600 €	188 x 57

I INSERTION

Geo-targeting	Less than or equal to 20 g
2 000 à 10 000 copies	390 € net net / 1 000 ex
10 0001 à 20 000 copies	380 € net net / 1 000 ex
20 001 à 35 000 copies	370 € net net / 1 000 ex

Minimum of 2 000 sendings,
Maximum : 35 000 copies.
For inserts weighing more than 21 g: please contact us

■ TECHNICAL COSTS

Technical cost: 250 € net net.
No additional charge for orders of 10,000 copies or more

■ BINDING

No extra charge

SEPARATE ISSUE

BRAND ENDORSEMENT

Fixed costs: €2,500 + Technical costs

TECHNICAL COSTS

Rates net net with printing:

Printing + page layout	1 000 copies	2 500 copies	1 000 additional
4 pages	1 000 €	1 200 €	150 €
8 pages (135 g/m ²)	1 450 €	1 800 €	250 €
12 pages (135 g/m ²)	1 900 €	2 500 €	400 €
16 pages (100 g/m ²)	2 150 €	2 800 €	450 €

If there are many delivery points: 100€ / delivery point

PDF format, usable for 1 year:

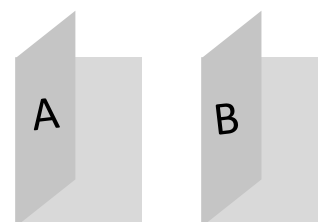
Pages	Rates net net
4 pages	2 900 €
+ 8 pages	3 300 €

New 1st cover layout option: 1 000€

PREMIUM FORMATS

SPLIT RUN

Format	Net rate
Only possible for cover (4th, 3rd and 2nd)	1 500 €



DEMI-SURCOUVERTURE

	Gross price
Half over-cover	20 000 €



SURCOUVERTURE INTÉGRALE

	Gross price
Over-cover	38 000 €



/!\ Prior approval by the publisher is required