



PRINT RATES

2025

Inserts per unit (quadri)

FORMAT (W x H in mm)	RATE
4 th of cover	4 500 €
2 nd and 3 rd of cover	4 000 €
½ over coverage Recto : 117,5 x 182 mm Verso : 117,5 x 270 mm	4 600 €
Double page	6 000 €

	RECTO	AT BEST
Page (W 235 x H 270 mm) Full paper	3 600 €	3 000 €
½ page (W 105 x H 250 mm ou W 215 x H 120 mm) Useful format	1 800 €	1 500 €
¼ page (W 105 x H 120 mm ou W 215 x H 58 mm) Useful format	900 €	740 €
1/8 page (W 105 x H 58 mm) Useful format	450 €	

Discarded Inserts

- 2 pages : 3 000 €
- 4 pages : 4 500 €
- 6 pages : 6 200 €
- 8 pages : 7 500 €

Maximum insert format :

Paperback : W 235 x H 270 mm

Discarded : W 225 x H 260 mm

Minimum insert format : W 100 x H 150 mm

JOB OFFER :

- 1/4 page : 400 €
- 1/8 page : 250 €

> Discount

Inserts	Bonus
2 inserts	-10%
4 inserts	-15 %
6 inserts	-20%

Professional discount : -15%
applied under the condition of
a certificate of mandate