

magazine
LA T  QUE

PRINT RATES

2025

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FORMAT (W x H mm)	POSITION	Classical rate	KIT 3 -15%	KIT 6 -25 %	KIT 9 -35%
Page (200 x 285 mm)	4 th of cover	13 800 €	11 730 €	10 350 €	8 970 €
	2 nd of cover	13 200 €	11 220 €	9 900 €	8 580 €
	Front Edito	12 700 €	10 975 €	9 525 €	8 255 €
	Front summary or file	12 700 €	10 975 €	9 525 €	8 255 €
	Preferential 1 requirement*	11 500 €	9 775 €	7 837,50 €	6 792,50 €
Snacking focus:					
	At best	5 500 €	4 675 €	4 125 €	3 575 €
1/2 page (91 x 265 mm or 187 x 160 mm)	Preferential 1 requirement	6 800 €	5 780 €	5 100 €	4 420 €
	Snacking focus:	2 800 €	2 380 €	2 100 €	1 820 €
	At best	6 200 €	5 270 €	4 650 €	4 030 €
1/4 page	Preferential 1 requirement*	3 900 €	3 315 €	2 925 €	2 535 €
	At best	3 500 €	2 975 €	2 626 €	2 275 €
Double page	At best	18 700 €	15 595 €	14 025 €	12 155 €
Over coverage	1 st of cover	15 400 €	13 090 €	11 550 €	10 010 €
(+ Technical costs on quotes)					

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