

 **Le Lien**  
**horticole**

# **PRINT RATES**

**2025**

# PER UNIT IN QUADRI

FORMAT (W x H in mm)*	POSITION	RATE
Page (189 x 261 mm)	4 <sup>th</sup> of cover	6 200 €
	2 <sup>nd</sup> of cover	5 600 €
	3 <sup>rd</sup> of cover	4 800 €
	Preferential	4 600 €
	At best	4 200 €
<b>1/2 over coverage (96.5 x 61 mm : full paper)</b>	<b>1<sup>st</sup> of cover</b>	<b>3 300 €</b>
<b>1/2 page (93 x 261 mm or 189 x 129 mm)</b>	Preferential	2 700 €
	At best	2 500 €
<b>1/4 page (93 x 129 mm)</b>	<b>1/4 block page</b>	<b>1 600 €</b>

\*Useful format

Preferential : recto, rubric, successive,...

Insertion : Contact us

## > Degressive

Degressive granted over a period of 12 consecutive months from the date of 1st publication :

Inserts	Bonus
2 inserts	-10 %
3 inserts	-15 %
4 inserts	-20 %
6 inserts	-25 %
8 inserts	-30 %
10 inserts	-35 %

Professional discount on all space purchases : 15%, upon presentation of a certificate of mandate.