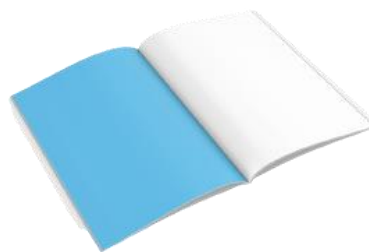




PRINT RATES

2025

| FULL PAGE



POSITION	RATE
4 TH of cover	9 300€
2 nd of cover	8 000€
3 rd of cover	7 600 €
Preferential 1	7 500€
At best	6 800 €

DOUBLE PAGE

Preferential 1	13 600 €
At best	12 400 €



1/2 page

POSITION	RATE
Preferential 1	4 350 €
At best	3 900€



1/4 page

POSITION	RATE
Preferential 1	2500 €
At best	2250 €

| INSERTION

Geo-targeting

Less than or equal to 20 g

2 000 à 10 000 copies

390 € net net / 1 000 ex

Minimum of 2 000 sendings,
Maximum : 10 000 copies.
For inserts weighing more than 21 g: please contact us

■ TECHNICAL COSTS

Technical cost: 250 € net net.
No additional charge for orders of 10,000 copies or more

■ BINDING

No extra charge

SEPARATE ISSUE

BRAND ENDORSEMENT

Fixed costs: €2,500 + Technical costs

TECHNICAL COSTS

Rates net net with printing:

Printing + page layout	1 000 copies	2 500 copies	1 000 additional
4 pages	1 000 €	1 200 €	150 €
8 pages (135 g/m ²)	1 450 €	1 800 €	250 €
12 pages (135 g/m ²)	1 900 €	2 500 €	400 €
16 pages (100 g/m ²)	2 150 €	2 800 €	450 €

If there are many delivery points: 100€ / delivery point

PDF format, usable for 1 year:

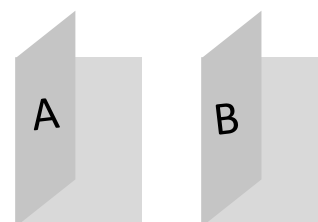
Pages	Rates net net
4 pages	2 900 €
+ 8 pages	3 300 €

New 1st cover layout option: 1 000€

PREMIUM FORMATS

■ SPLIT RUN

Format	Net rate
Only possible for cover (4th, 3rd and 2nd)	1 000 €



■ DEMI-SURCOUVERTURE

	Gross price
Half over-cover	14 000 €



■ SURCOUVERTURE INTÉGRALE

	Gross price
Over-cover	26 000 €



/!\ Prior approval by the publisher is required

BUSINESS MARKET

> A real meeting place for new material. it is a practical, responsive and effective communication tool to reach your targets.



Weekly gross rates

FORMATS	PRINTED	RATE
1/24 (W 61 x H 29 mm)	Quadri B&W	340 € 170 €
1/12 (W 61 x H 61 mm or W 125 x H 29 mm)	Quadri B&W	800 € 400 €
1/8 (W 61 x H 93 mm or W 189 x H 29 mm)	Quadri B&W	1200 € 600 €
1/6 (W 61 x H 125 mm or W 125 x H 61 mm)	Quadri B&W	1600 € 800 €
1/4 (W 189 x H 61 mm)	Quadri B&W	1700 € 1200 €
1/3 (W 61 x H 253 mm or W 125 x H 125 mm)	Quadri B&W	3250 € 1600 €
2/3 (W 125 x H 253 mm)	Quadri B&W	6450 € 3 200 €

CUSTOMER BENEFITS

> Bonus Volume

Free ads awarded in the same or most used (consecutive) format, over a period up to 12 consecutive months for :

Inserts

4 paid for
6 paid for
8 paid for

Bonus

1 for free
2 for free
3 for free

FOR MORE, CONTACT US

> Coupling with our monthly

It is possible to couple la France Agricole with L'éleveur laitier or La Vigne to benefit an additional discount on publications in these monthly issues.

Formats, rates and availability : consult us

SPECIAL OPERATION :

Conditions and rates : contact us