

DÉCISIONS
MACHINISME
& RESEAUX

PRINT RATES

2025

RATES (EXCLUDING TAXES)

THE PROFESSIONAL LETTER OF AGRICULTURAL EQUIPMENT

FORMAT (W x H in mm)	RATE
1 page (210 x 297 mm)	3000 €
1/2 page (210 x 148 mm or 105 x 297 mm)	1600 €
1/4 page (197 x 62 mm or 92 x 136 mm)	950 €

SPECIAL ISSUE RATE

“France of concessions” – march
“Parts and components” - november

POSITION	Preferential RATE	RATE at best
4 th of cover	6 000 €	
2 th of cover	5 300 €	5 300 €
3 th of cover	4 600 €	4 600 €
Double page	7 250 €	
1/2 over coverage	6 250 € + 600 € Technical rates	
Page	4 500 €	4 000 €
½ page	2 500 €	2 250 €
¼ page	1 450 €	1 300 €
1/8 page	840 €	760 €

> Degressive

Loyalty discount : -5 %

New advertiser discount : -5 %

Volume discount Matériel Agricole

Professional discount (with mandate): -15 %

> Special operations

Conditions and rates : contact us

INSERTS

DISCARDED INSERTS OR PAPERBACK

	2 pages	4 pages	6 pages	8 pages
National Rate	4 000€	6 000 €	7 000 €	8 000 €

+ Technical costs

Other formats : contact us

TECHNICAL COSTS

Standard binding (2 pages between 2 signatures, 4 pages and more in the center) or single throw and participation to shipping costs. According to the postal rates in force at the date of the insertion for 1,000 copies.

- 2 pages 54 €
- 4 pages : 64 €
- 6 pages : 72 €
- 8 pages 80 €
- 10 pages : 89 €
- 12 pages and + : consult us

Mailing address selection costs: Package 490€

Degressive rates including taxes and professional discount.

DEGRESSIVE

Loyalty discount : -5 %

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SPECIAL FEATURES

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