

AGRO

DISTRIBUTION

PRINT RATES

2025

| INSERT PER UNIT (QUADRI)

FORMAT (W x H in mm)	POSITION	RATE	SPECIAL ISSUE
1 Page Full paper : W 220 x H 285 mm	4 th of cover 2 nd of cover 3 rd of cover 2 preferential displays 1 preferential display At best	6 700 € 6 000 € 5 100 € 5 100 € 4 900 € 4 500 €	7 350 € 6 600 € 5 600 € 5 600 € 5 400 € 4 900 €
Double page FP : L 440 x H 285 mm	1 preferential display At best	7 100 € 6 500 €	7 900 € 7 100 €
½ page Useful format : W 100 x H 265 mm W 205 x H 130 mm	1 preferential display At best	3 150 € 2 900 €	3 500 € 3 150 €
Double ½ page	1 preferential display At best	7 000 € 6 350 €	7 700 € 7 000 €
¼ page Useful format : W 100 x H 130 mm	1 preferential display At best	1 900 € 1 700 €	2 000 € 1 900 €

| INSERTION

Geo-targeting

Less than or equal to 20 g

2 000 à 10 000 copies

390 € net net / 1 000 ex

Minimum of 2 000 sendings,
Maximum : 3 000 copies.
For inserts weighing more than 21 g: please contact us

■ TECHNICAL COSTS

Technical cost: 250 € net net.
No additional charge for orders of 10,000 copies or more

■ BINDING

No extra charge

| SEPARATE ISSUE

■ BRAND ENDORSEMENT

Fixed costs: €2,500 + Technical costs

■ TECHNICAL COSTS

Rates net net with printing:

Printing + page layout	1 000 copies	2 500 copies	1 000 additional
4 pages	1 000 €	1 200 €	150 €
8 pages (135 g/m ²)	1 450 €	1 800 €	250 €
12 pages (135 g/m ²)	1 900 €	2 500 €	400 €
16 pages (100 g/m ²)	2 150 €	2 800 €	450 €

If there are many delivery points: 100€ / delivery point

PDF format, usable for 1 year:

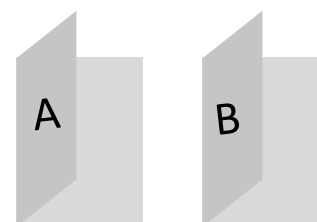
Pages	Rates net net
4 pages	2 900 €
+ 8 pages	3 300 €

New 1st cover layout option: 1 000€

| PREMIUM FORMATS

■ SPLIT RUN

Format	Net rate
Only possible for cover (4th, 3rd and 2nd)	1 000 €



■ DEMI-SURCOUVERTURE

	Gross price
Half over-cover	9 000 €



■ SURCOUVERTURE INTÉGRALE

	Gross price
Over-cover	16 000 €



/!\ Prior approval by the publisher is required